



Need something different like custom WordPress web designs? Look no further.

Our team of WordPress website designers are enough to take over your project. Additionally, our WordPress website designers also look over the web maintenance after the project is deployed.

Our web design and development team thinks hugely different when it comes to making gorgeous web interfaces. Reach us today and discuss your web design or development project.





A brief summary about **Niniwebsites**

Niniwebsites was formed in 2015 and became a full Software Development Freelance organization in 2020 under Section 62.0 of the UK Standard Industrial Classification of the Economic Activity (2007) offering off-the-shelf web applications and acquisition of software products for Large organizations. Niniwebsites is based in Croydon of South London, Greater London. Niniwebsites are a supplier of packaged software, CMS s that are tailored to clients need.

We have collaborative partnership with digital agencies and carry out work for them on a contractual basis. With the prominence of the concept of e-commerce websites and the increased use of Digital marketing for generating sales leads, a good knowledge of IT is needed and an online customer base has also increased. First, despite the rise of mobile phone usage, surveys also show that the potential use of IT is often not

delivered within a business environment, often due to management, analysis, design or implementation of the website. Our method of approach form an integral part of modern organisations and businesses. Our strategies are used to support all aspects of SME organisation s normal functions and activities.

We create new opportunities for forward-thinking companies with high-level of automations, high-speed communication and an improved access of communication that can be used to provide significant business to a modern business organisation. Our expertise combines Project management and Digital marketing skills with expertise in the field of IT, Web and Mobile App development that could become a competent and effective system for prospective managers and for end user consumption, Web analytics and Maintenance and support.





Digital Marketing for E-commerce websites.

The Benefits At A Glance

Reduce Operating Cost
Improve Productivity
Enhance Overall
efficiency





Digital Marketing **Web Applications**

As a leading web designing enterprise, we have a team of extremely talented web designers who are well-focused and have experience of working on multiple web developing platforms such as PHP, and Custom WordPress.





Content

Web Design

- 6 Consultancy
- 8 Domain Name Registration
- 10 Web Hosting
- 12 Customised Email Address
- 14 Forms
- 16 HTML5 Layout
- 18 Publishing

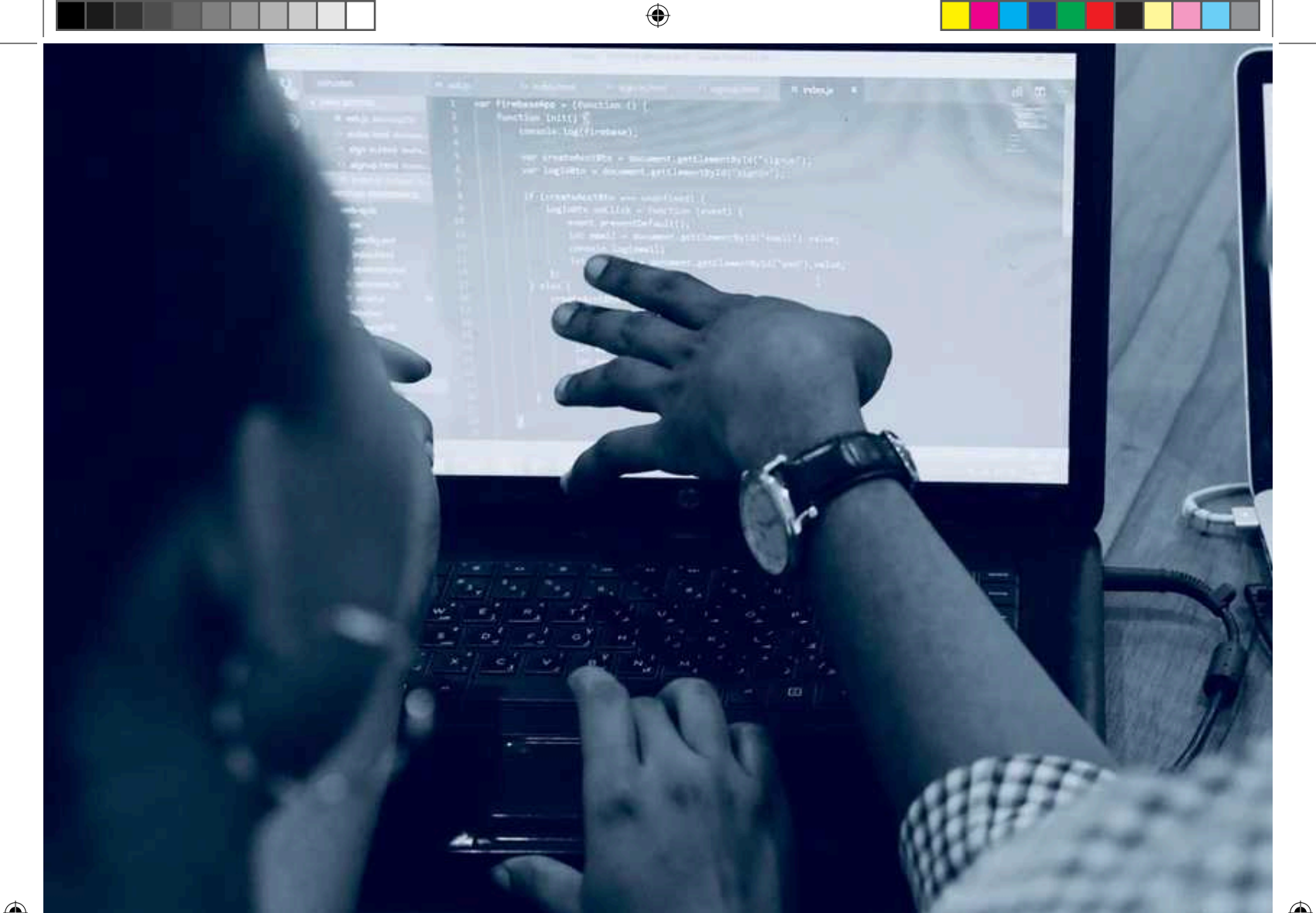
Digital Marketing

- 20 Digital Branding
- 22 SEO
- 24 Analytics Report

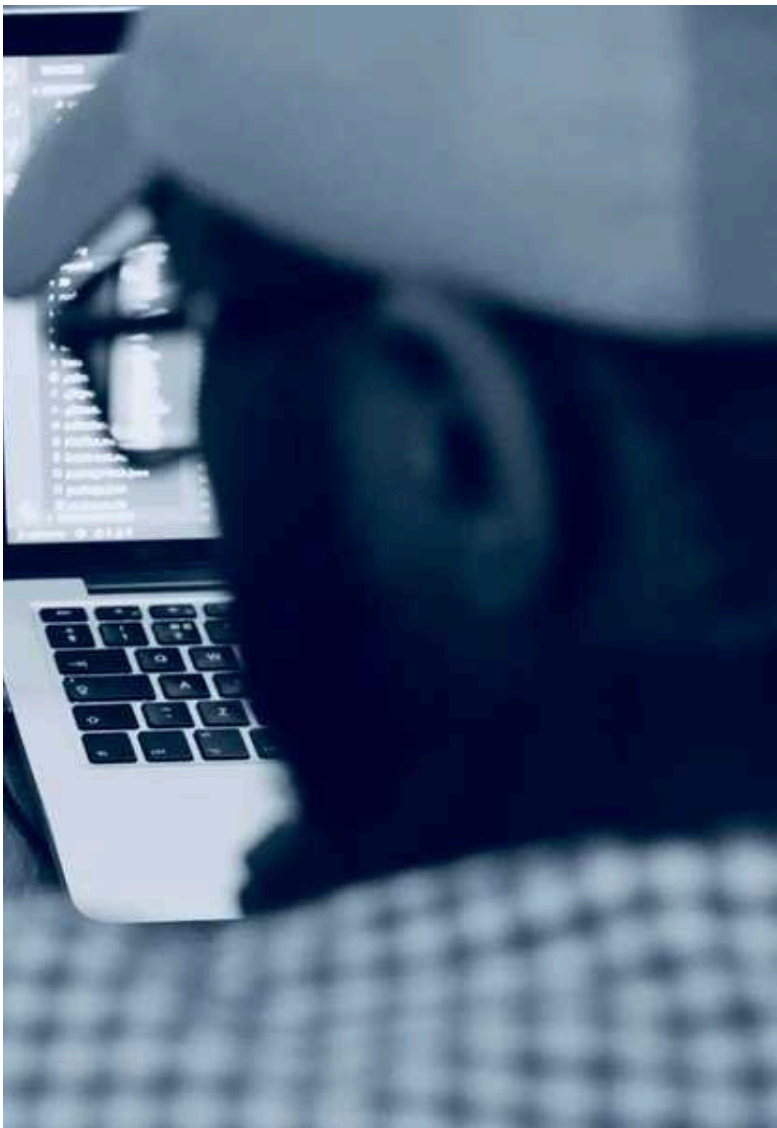
E-commerce

- 26 E-commerce specification
- 28 Customer Support
- 30 Software Update
- 32 SSL Certificate





Consultancy



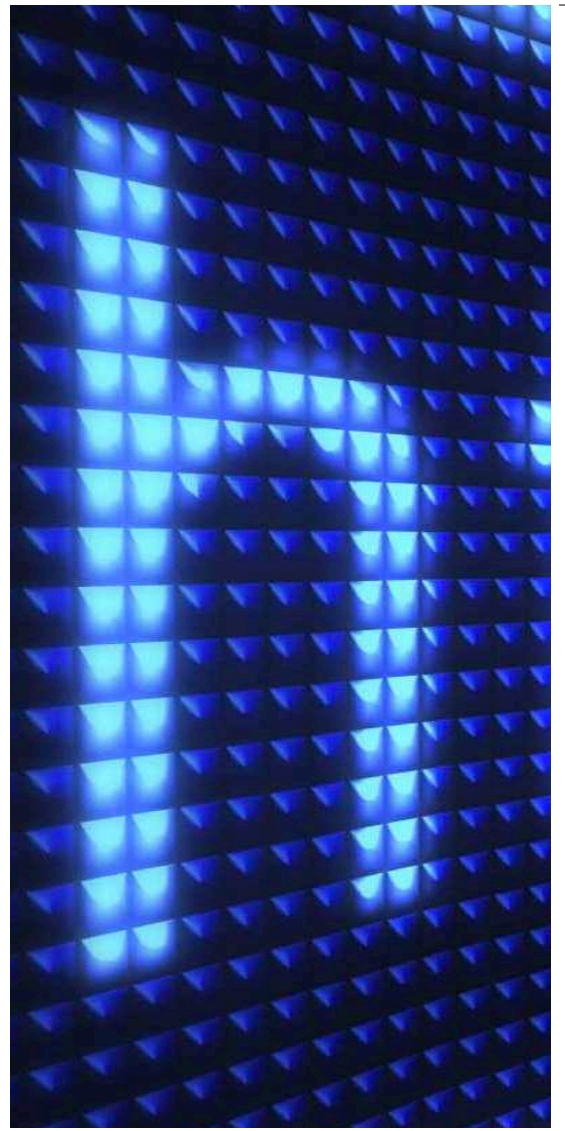
Web Design

Consultancy

Our vision is to make web and mobile apps affordable for businesses, including digital marketing. Our mission is to deliver quality web services to businesses on a large scale. We aim to acquire effective and efficient web applications with excellent customer service.

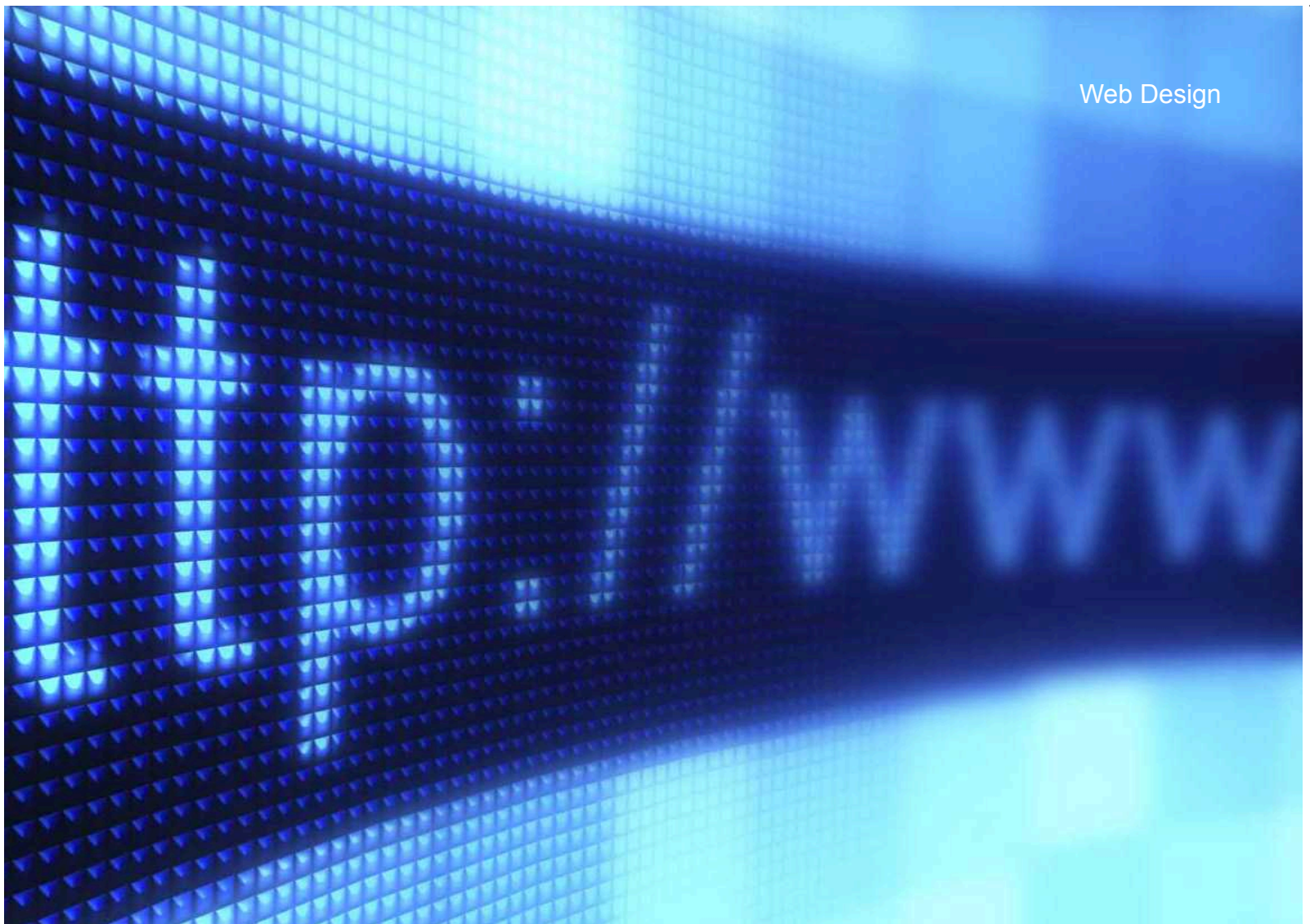
We value our products as much as we value our clients. We implement core values to drive your organisation towards success. Among these include reliability, affordability, trustworthiness and honesty. We believe that customers should be able to depend on the quality and performance of our services. We aim to follow the contracts and raising our motto with no deceit.





Domain Name Registration





Domain Name Registration

There are many websites that allows you to register domain names. Usually you would have to pay an annual fee to keep that domain name. All you need to do do is fill out a registration form with us to check whether your preferred name is available and because millions of domain names have already being registered, it might take a while before we can find the one that is right for your site.





http://WWW.

Web Hosting





Web Hosting

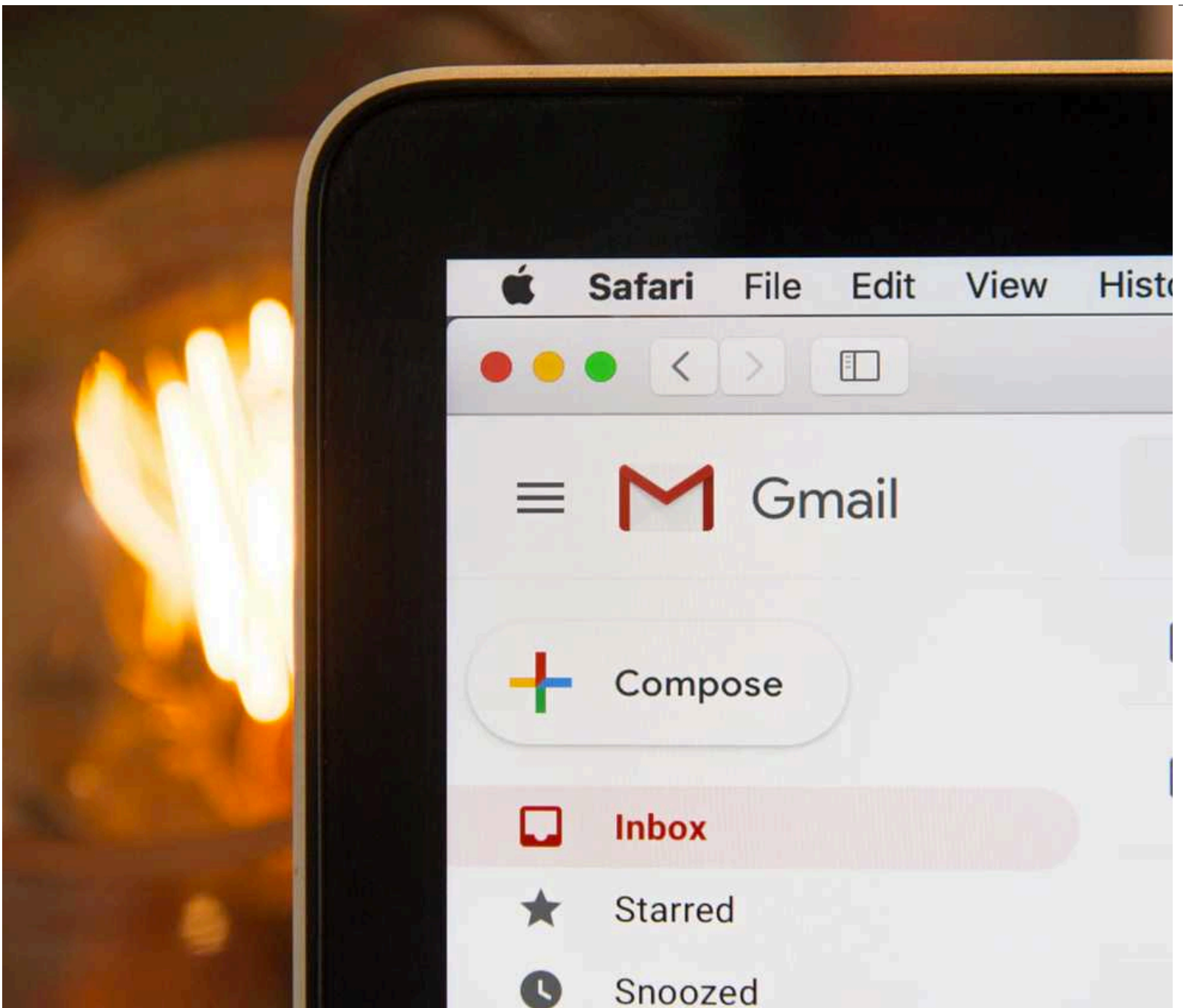
So that other people can see your site you will need to upload it to a web server.

Web servers are special computers that are constantly connected to the internet to serve web pages when they are requested. Most websites run on servers run by web hosting companies.

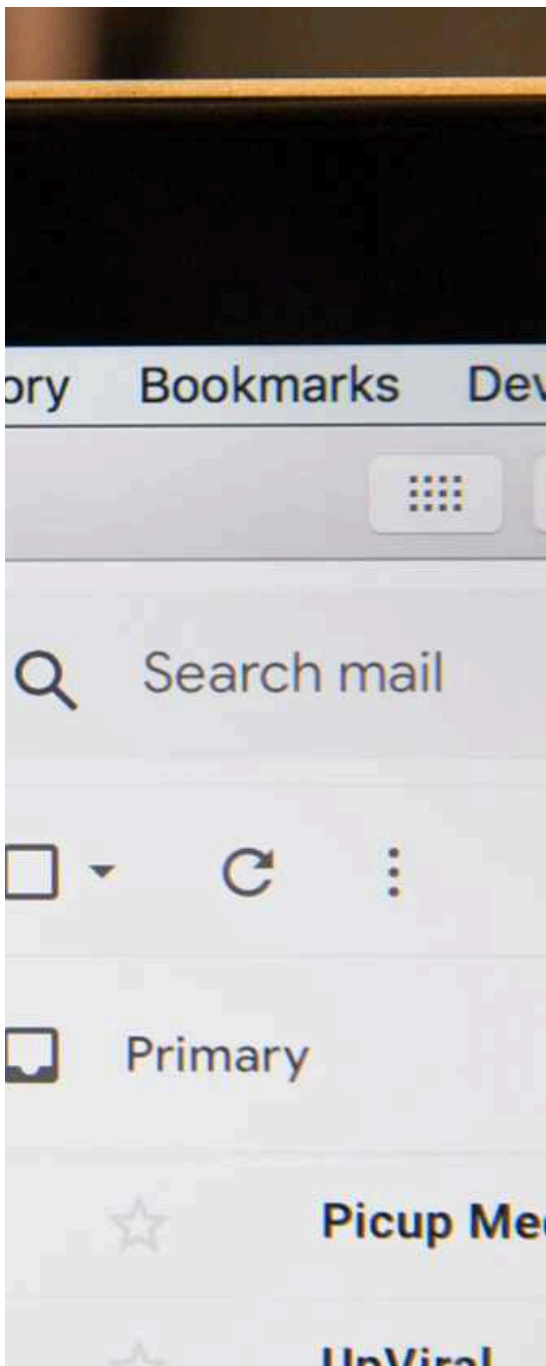
This is usually more reliable than trying to run your own web server and there are lots of different types of hosting on offer.

We help you take a look on the key things that will help you choose the right platform for your website.





Customised Email Address



Customised Email Address

We will provide you with email servers for your web hosting package. This email servers will allow access to a number of mailboxes you can use for your customized email addresses.



INFOMATION

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Et molestie ac feugiat sed. Diam volutpat commodo.

Eu ultrices: Vitae auctor eu augue ut. Malesuada nunc vel risus commodo viverra. Praesent elementum facilisis leo vel.

Have An Account

REGISTER FORM

First Name

Last Name

Your Email

Password

Confirm Password

Wrong Password

I agree to the [Terms and Conditions](#)

Register

Forms



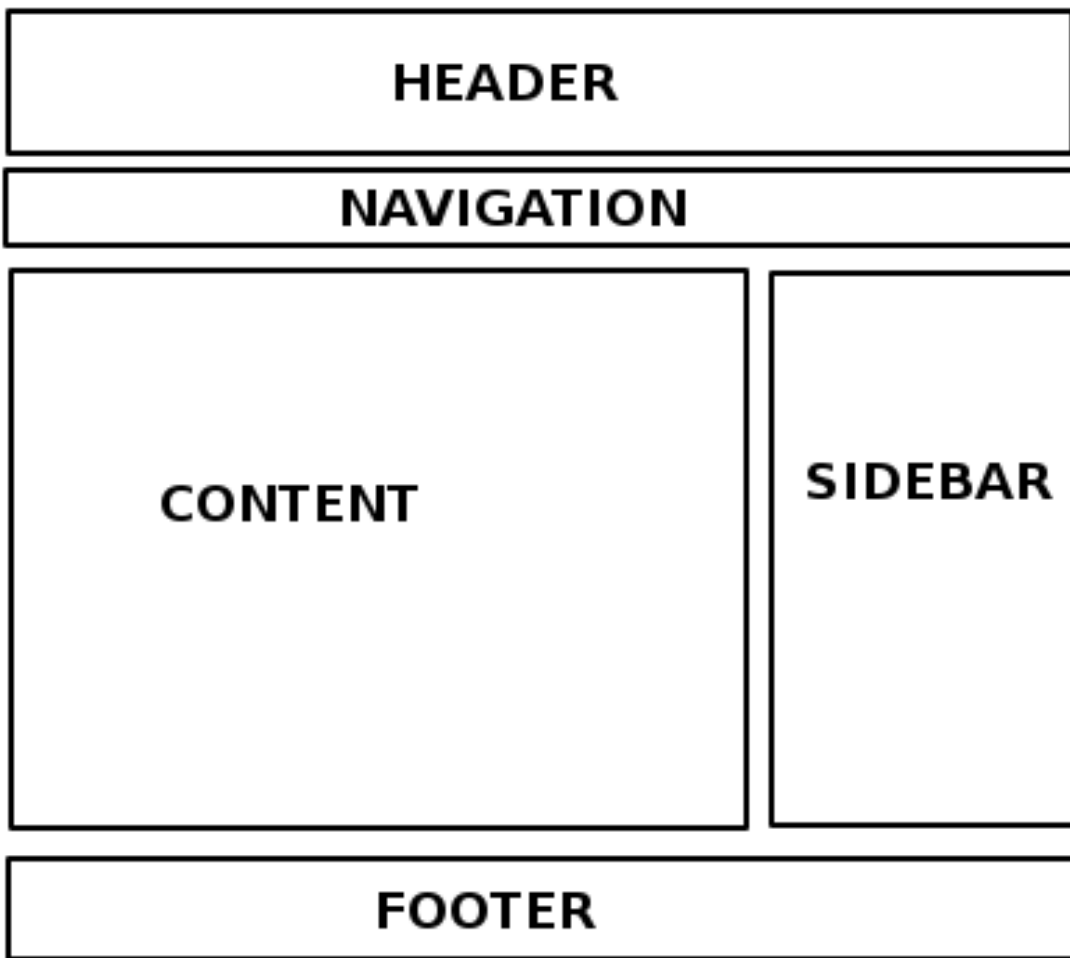
Forms

There is a clear and logical process that is used to produce information. This process involves collecting data and then subjecting them to a transformation process in order to create information. This information involves placing data in some form of meaning



```
<!DOCTYPE html>
<html lang="en">
  <head>...</head>
  <body>
    <div id="app">
      <todo-application>
        #shadow-root (open)
          <link rel="stylesheet" href="https://maxcdn.bootstrapcdn.com/bootstrap/4.0.0/css/bootstrap.min.css">
          <style>...</style>
          <nav class="navbar navbar-dark navbar-expand">
          <main class="container">
            <todo-form>
              <style>...</style>
            <div>
```

HTML5 Layout



HTML5 Layout

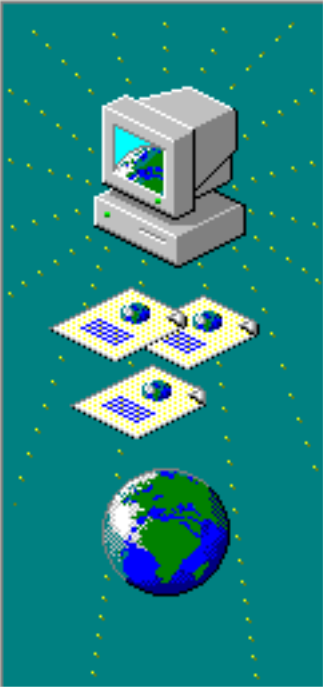
We can help you define the structure of a website that is responsive and mobile friendly.

Initially the aim is to create a diagram of the pages that will be used to structure the site and it will show how those pages can be grouped as a site-map. To help you decide what information should go on each page, we use a card sorting technique.

This involves placing each piece of information that a visitor might need to know on a separate piece of paper and the organizing the related information into groups.



Web Publishing Wizard



Publish Your Files on the Web

Welcome to Microsoft Web Publishing Wizard. This wizard helps you publish your Web pages, support files, and other Web content files on a Web server. The Web server can be located on your local area network (LAN), or it can be maintained by your Internet service provider (ISP).

The wizard needs information about your Web pages, support files, and your Web server. If you don't have this information, contact your system administrator or ISP.

To begin publishing your Web pages, click Next.

< Back

Next >

Cancel

Help

Publishing



Publishing

We ensure to ask some questions about people you would expect to be interested in the subject of your site and think about the demographics of a sample of the target audience. Some people will simply chance across your site and most will visit for a specific reason. The content and design will be influenced by the goals of your users.

To find out why people will come across your website, we find out the underlying motivations for why visitors come to the site and examine the specific goals of the visitors. We will provide the information they need to achieve their goals quickly and effectively. You may also want to provide additional supporting information that you think they might find helpful.





Digital Branding





Digital Branding

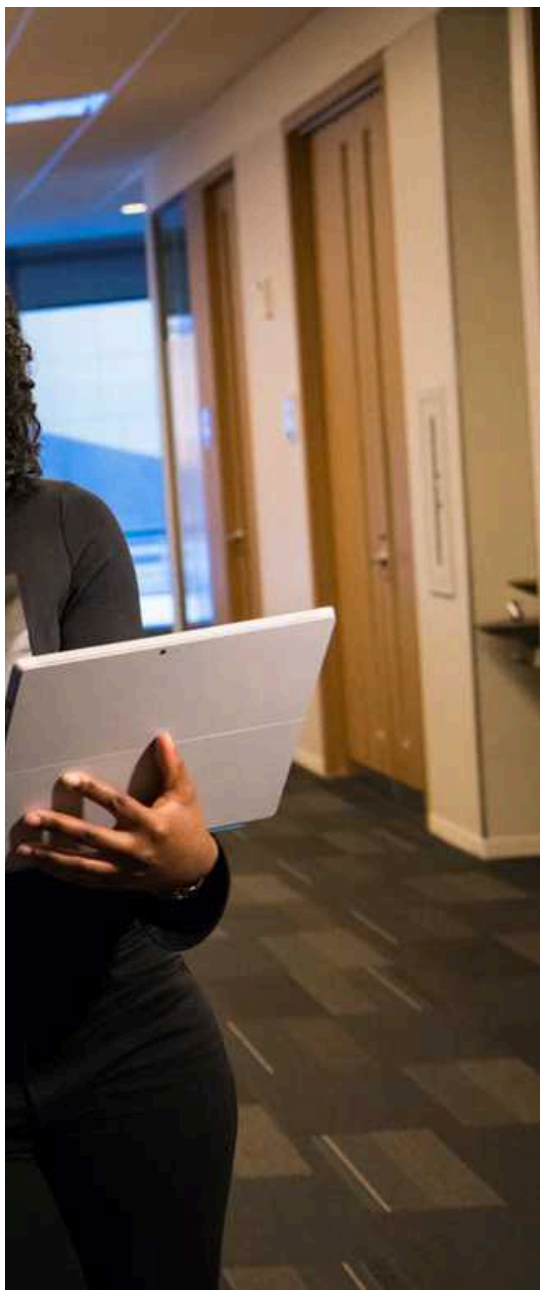
Branding is a disciplined process used to build awareness and extend customer loyalty. It requires a mandate from the top and readiness to invest in the future. Branding is about seizing every opportunity to express why people should choose one brand over another. A desire to lead, outpace the competition, and give employees the best tools to reach customers are the reason why company leverage branding.





SEO





SEO

Search Engine Optimization or SEO is the practice of trying to help your site appear nearer to the top of search engine result when people look for the topics that your website covers.

In order to determine who comes first in the search results. Search engines do not only look at what appears on your site, they also consider how many sites link to you and how relevant those links are. For this reason SEO is often split into two areas, on-page techniques and off-page techniques. On-page techniques are the methods you can use on your web pages to improve their ratings

on search engines. The main component of this is looking at keywords that people are likely to enter on their search engines if they wanted to find your site and then including this on the text and the html code for your site in order to help the search engine know that your site covers this areas. Search engines rely very heavily on the text that is in your pages so it is important that the terms people are going to search for are in text. Getting other sites to link to you is just as important as on-page SEO. This is also known as off-page SEO. Search engines also look at links . If the text in the link contains key words, it may be considered more relevant.



Analytics Report





Analytics report

As soon as people start visiting your site you can start analyzing how they found it, what they were looking at and at what point they are leaving. One of the best tools for doing this a free is a service provided by Google called Google Analytics. Every time someone loads a page to your site, a tracking code sends data to the Google servers where it is stored. Google then provides a web based interface that allows you to see how visitors use your site. The overview page gives you a snapshot of the key information you are likely to want to know. It allows you to learn more about what the visitors are looking at when they come to your site and where your visitors are coming from.





E-Commerce

E-commerce specification

The benefits of e-business includes reduced cost, improved efficiency and access to larger markets. By automating many of the administrative task associated with ordering supplying and delivering goods or services, the cost of a typical business transaction can be reduced significantly. As an example the NHS is the largest single healthcare organisation in the world spending £15bn in goods and services in 2005. E-procurement is used to reduce administrative costs and purchase goods at lower prices. Using e-procurement it is possible to reduce the cost of making a purchase from £13 to just £4.

Adopting an e-business approach could help to enhance three main areas of business production processes, customer-focused processes and internal management processes. In term of customer-focused processes, for example, the efficiency of customer services can be improved through the introduction of a help desk on the company s websites. Such a facility can also act to reduce costs by reducing pressure on other support services, such as telephone helplines. Finally the adoption of an e-business approach can help companies to reach a larger global market.





Customer Support

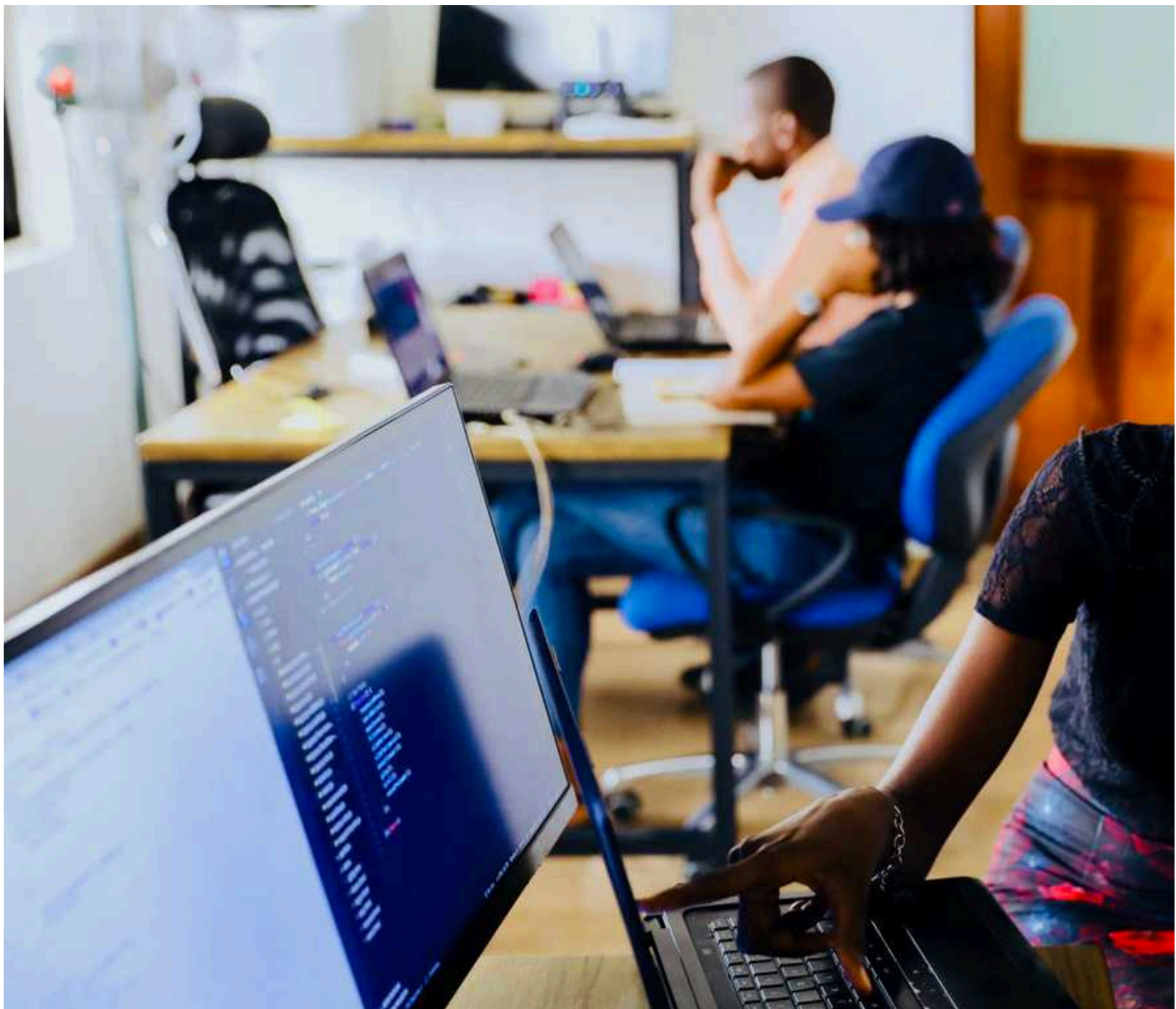




Customer support

Our customer support offers you the ability to make changes to your subscription and helping to understand the services you are paying for. You also have the option to cancel your subscription at any time.





Software Updates



Software updates

You can start your website hosting journey with the Internet's most widely used control panel! cPanel is a tool that has stood the test of time and created a vast online community. Detailed documentation with various problem solutions is a just small glimpse of what cPanel hosting has to offer. It also has practical tools for file, email, and MySQL database management. In addition to that, hosting with cPanel will give you SEO optimization gadgets and a few basic tools for statistic gathering and traffic tracking.



phpMyAdmin



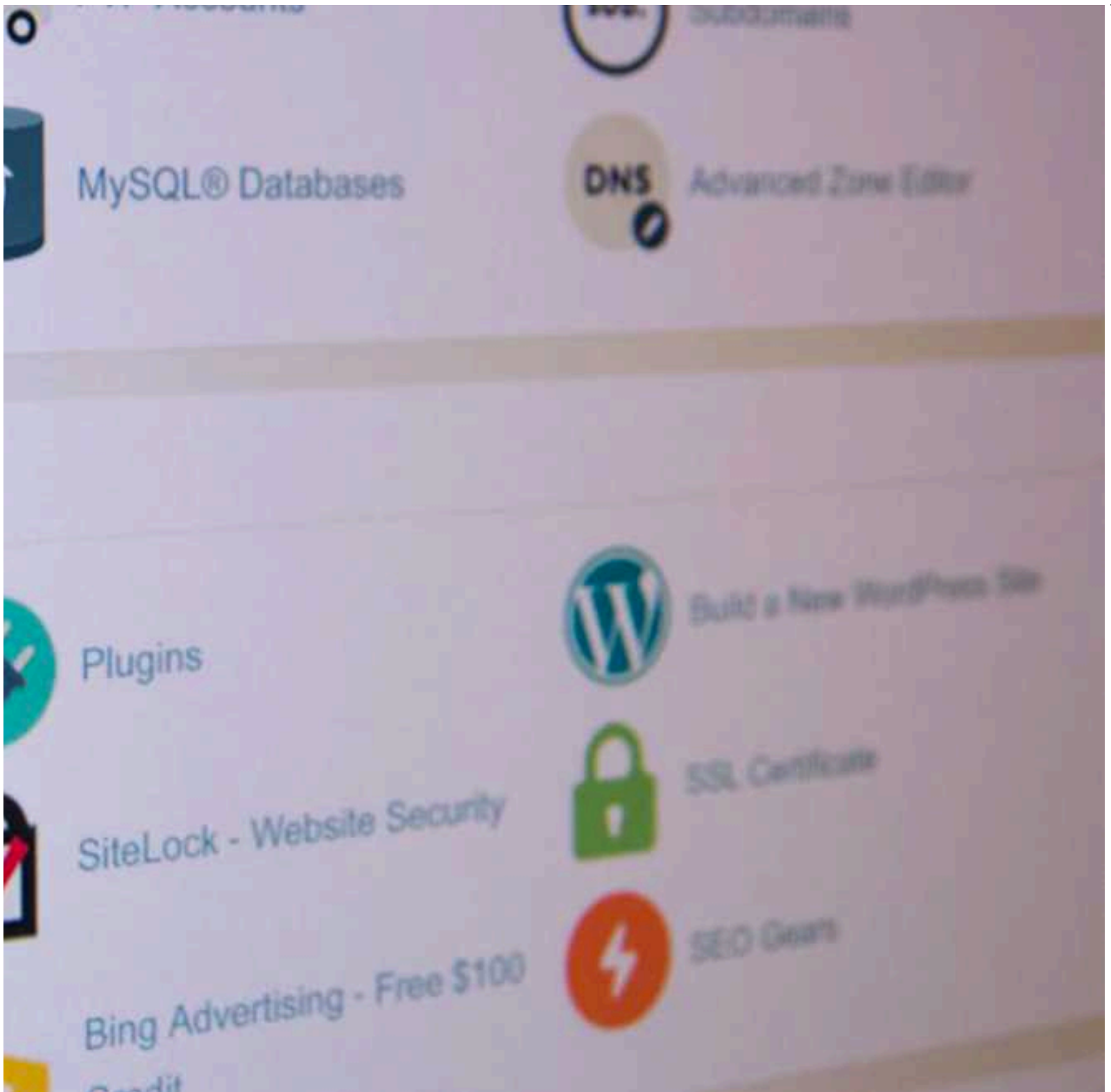
WordPress Themes



Cloud Backup

Free \$100

SSL Certificates



SSL certificates

You can show your visitors you are trustworthy and authentic. Strong SHA-2 and 2048-bit encryption. Secure site trustmark to increase customer confidence. Secure padlock in browser. Compatibility with all major browsers and mobile devices. Easy-to-access resources: FREE SSL Checker, Malware Checker. Removal of Not Secure warning from browsers.